

# SPONSORSHIP & EXHIBITION OPPORTUNITIES



10-13 December 2018

4<sup>TH</sup> INTERNATIONAL CONFERENCE  
ON TWO-DIMENSIONAL MATERIALS  
AND TECHNOLOGIES

## ICON-2DMAT 2018

MELBOURNE CONVENTION & EXHIBITION CENTRE, MELBOURNE AUSTRALIA

[www.fleet.org.au/icon2dmat](http://www.fleet.org.au/icon2dmat)

## Invitation

First time in Australia, the **4<sup>th</sup> International Conference on 2D Materials and Technologies (ICON-2DMAT 2018)** is a great opportunity for Australian and international scientists to discuss latest progress in two-dimensional materials research and their applications.

This 4th meeting reflects the rapidly growing field of 2D materials, covering graphene, transition metal dichalcogenides, black phosphorus, topological insulators, perovskites, MX3 and other new forms of 2D materials. We also look forward to hearing recent developments of 2D materials in electronics, photonics, optoelectronics, catalysis, bio-medical, environmental and energy applications.

Through the success of previous 2017 meeting in Singapore, ICON-2DMat 2018 expects the participation of approximately 300 scientists working on developing 2D materials and technologies for optoelectronics, energy, biomedical and environmental applications.

The conference offers your organisation a valuable opportunity for one-to-one interaction with scientists from around the world. We welcome your participation at this important conference and we do hope you'll join us.

Kind regards,

Conference Chairs



**MICHAEL FUHRER**  
Co-Chair  
Monash University



**DAN LI**  
Co-Chair  
University of Melbourne



**QIAOLIANG BAO**  
Co-Chair  
Monash University



**MIN GU**  
Co-Chair  
RMIT University

## Sponsors

ICON-2DMAT would like to acknowledge and thank our sponsors so far.



## Host Organisations

### Centre of Excellence in Future Low-Energy Electronics Technologies (FLEET)

is an Australian Research Council Centre of Excellence, linking a highly interdisciplinary team of high-profile Australian and international researchers in atomic physics, condensed matter physics, materials science, electronics, nanofabrication and atomically thin materials.

Globally, computing already consumes 5% of the world's electricity and it's doubling every decade. The 'internet of things' would drive this energy demand even higher. Within a decade, the financial and environmental cost of electricity use will limit the growth of computing.

FLEET's solution will be a new generation of ultra-low energy electronics that will allow computing to continue to grow. FLEET will develop electronic devices in which electrical current can flow with near-zero resistance and dissipation of heat. The work is built on the science of atomically-thin two-dimensional materials and nanofabrication.

**The Monash Centre for Atomically Thin Materials (MCATM)**, a joint initiative between the Science and Engineering faculties at Monash University, is the first centre of its kind in Australia. An international hub for research excellence in novel two-dimensional materials, this multidisciplinary centre brings together world-leading expertise from across Monash together with national and international partners and industries.

MCATM offers a platform for researchers to understand and exploit novel materials for transformational technologies. Our research capabilities span from theory and molecular modelling to material synthesis and functionalisation to application development. The establishment of MCATM also facilitates state-of-the-art shared facilities for the processing and application of atomically thin materials for practical applications and transferring research outcomes to industry.

## Provisional Program

*Note: Program details subject to change at any time*

Monday 10 December 2018	
1400-1700	Registration Open
1700-1900	Welcome Reception
Tuesday 11 December 2018	
0800-1900	Exhibition Open
0815-0845	Opening Ceremony
0845-1700	Plenary and Concurrent Sessions
1700-1900	Poster Presentations, Networking with Drinks provided
Wednesday 12 December 2018	
0800-1900	Exhibition Open
0845-1700	Plenary and Concurrent Sessions
1700-1900	Poster Presentations, Networking with Drinks provided
1830-2200	Conference Dinner
Thursday 13 December 2018	
0830-1530	Exhibition Open
0845-1700	Plenary and Concurrent Sessions
1530-	Exhibition Pack down
1700-1745	Conference Close

## Venue

Superbly located right in the heart of Melbourne on the edge of the Yarra River is the Melbourne Convention and Exhibition Centre (MCEC). The convention centre is easily accessible from every direction by foot, car or public transport and is surrounded by cafes, bars, shopping and fine restaurants.

Setting new world benchmarks as the first convention centre to be awarded a '6 Star Green Star' environmental rating by the Green Building Council of Australia, the centre is also raising standards in innovation, technology, imaginative catering and service options.

## Why Sponsor or Exhibit

ICON-2DMAT 2018 provides a unique environment, dedicated to bringing 300 international and national scientists working on developing 2D materials and technologies for optoelectronics, energy, biomedical and environmental applications

We expect 50% of our delegates come from Australia and New Zealand and 40% from Asian countries. The majority are in academia, government or federally funded employment. Typical techniques used by delegates are spectroscopy, microscopy, optoelectronics, semiconductors, thin films, ultrahigh vacuum, conductivity and magnetic measurements and micro- / nano-device fabrication.

Sponsoring or exhibiting provides an excellent opportunity to promote your organisation to this key audience before, during and after the Conference. Many of the world's leading academics, scientists and researchers will be attending this event, but more importantly, an audience that will be looking to turn their research into reality.

An extensive marketing and communications strategy will be used to promote the conference providing your organisation with regular and ongoing exposure to target audiences. This strategy will be developed across a number of channels and include promotion on the Conference website, FLEET monthly e-Newsletters to its members and network, direct e-marketing and social media promotion.

Early confirmation of your sponsorship will ensure the highest level of exposure to attendees. A limited number of places will be available within the exhibition so we suggest you confirm your attendance early as the exhibition will sell out.



# Sponsorship Opportunities

	Gold	Silver	Bronze	Daily Catering	3-day Catering	Welcome Reception	Conference Dinner	Poster Presentations	Plenary Session	Symposia	Equity & Diversity	Early Career Researchers	Mobile App	Recharge Lounge	Satchel	Branded USB	Name Badge	Note Pads
	Exclusive	Exclusive	Two	Three	Exclusive	Exclusive	Exclusive	Two	Three	Four	Exclusive	Exclusive	Exclusive	Exclusive	Exclusive	Exclusive	Exclusive	Exclusive
	\$18,000	\$12,000	\$8,000	\$4,000	\$8,000	\$6,000	\$8,000	\$4,000	\$5,000	\$5,000	\$8,000	\$5,000	\$8,000	\$8,000	\$8,000	\$5,000	\$5,000	\$2,500
Full Registrations	4	3	2	1	2	2	3	1	1	1	2	1	2	1	1	1	1	
Additional Social Function Tickets						2	3											
Verbal Acknowledgement	√	√	√		√	√	√		√	√	√	√	√	√	√	√	√	
Exhibition Stand	√	√																
Sponsor Supplied Signage/Materials#				√	√	√	√	√	√	√	√	√		√	√			
Customised Signage				√	√			√	√	√			√	√				
Sponsor Branded Merchandise#				√	√	√	√				√	√		√	√	√	√	√
Logo in electronic Delegate Handbook+	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Ad in electronic Delegate Handbook+	√	√	√								√	√	√					
Profile in electronic Delegate Handbook+	√	√	√								√	√						
Logo on Website & Link	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Logo on Conference Signage	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
App Push Notification													√					
Logo on all Emails	√																	
Promotional Email	√	√	√		√													
Logo on PowerPoint Slide	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Delegate List*	√	√	√		√	√	√				√		√		√			

All prices quoted are in Australian Dollars and inclusive of 10% Goods and Services Tax (GST)

+ Subject to deadlines and committee approval

# Sponsor to supply; subject to venue and committee approval

\* Delegate list contains full name, organisation, position and state/country.

List is supplied according to data received and Privacy Laws

## GOLD SPONSOR

**\$18,000** *Exclusive*

As a **Gold Sponsor**, your organisation will receive a high level of exposure and recognition throughout the Conference and Exhibition. Display space is limited and this is a very attractive package for an organisation that wants to showcase their product or services.

### Registration

Four (4) delegate registrations inclusive of Exhibition passes, Conference sessions, Welcome Reception and Conference Dinner

### Acknowledgement

Verbal acknowledgement as a Gold Sponsor during the opening and closing plenaries

### Exhibition

One (1) 3m x 2m exhibition stand or the equivalent floor space in a prominent location within the exhibition

### Marketing and Branding

Your logo prominently displayed as a Gold Sponsor in the electronic Delegate Handbook +

One (1) full page colour advertisement with prime positioning in the electronic Delegate Handbook (Sponsor to supply artwork+)

Enhanced recognition as a Gold Sponsor in the electronic Delegate with your logo and a 250 word profile inside the handbook+

Your logo prominently displayed on the Conference website hyperlinked to your homepage

Your logo prominently displayed as a Gold Sponsor on the official Sponsors signage board situated in the Exhibition area

Your logo prominently displayed on all promotional conference alerts (promotional emails) sent to registered delegates

One (1) promotional email sent to all registered delegates two weeks before the Conference

Your logo on the sponsorship PowerPoint slide shown in all session rooms (to be shown before and after sessions)

Delegate list supplied in Excel format one month before, two weeks before and one week after the Conference and Exhibition\*

## SILVER SPONSOR

**\$12,000** *Exclusive*

With display stands at a premium, as a **Silver Sponsor**, this package will ensure your attendance at the conference in a prime position with great exposure to the attendees.

### Registration

Three (3) delegate registrations inclusive of Exhibition passes, Conference sessions, Welcome Reception and Conference Dinner

### Acknowledgement

Verbal acknowledgement as a Silver Sponsor during the opening and closing plenaries

### Exhibition

One (1) 3m x 2m exhibition stand or the equivalent floor space in a prominent location within the exhibition

### Marketing and Branding

Your logo prominently displayed as a Silver Sponsor in the electronic Delegate Handbook+

One (1) half page colour advertisement with prime positioning in the electronic Delegate Handbook (Sponsor to supply artwork+)

Enhanced recognition as a Silver Sponsor in the electronic Delegate Handbook with your logo and a 100 word profile inside the handbook+

Your logo prominently displayed on the Conference website hyperlinked to your homepage

Your logo prominently displayed as a Silver Sponsor on the official Sponsors signage board situated in the Exhibition area

One (1) promotional email sent to all registered delegates three weeks before the Conference

Your logo on the sponsorship PowerPoint slide shown in all session rooms (to be shown before and after sessions)

Delegate list supplied in Excel format one month before, two weeks before and one week after the Conference and Exhibition\*

## BRONZE SPONSOR

**\$8,000** *Two (2) Opportunities*

As a **Bronze Sponsor**, your organisation will receive a high level of exposure and recognition throughout the Conference and Exhibition.

### Registration

Two (2) delegate registrations inclusive of Exhibition passes, Conference sessions, Welcome Reception and Conference Dinner

### Acknowledgement

Verbal acknowledgement as a Bronze Sponsor during the opening and closing plenaries

### Marketing and Branding

Your logo prominently displayed as a Bronze Sponsor in the electronic Delegate Handbook+

One (1) half page colour advertisement in the electronic Delegate Handbook (Sponsor to supply artwork+)

Enhanced recognition as a Bronze Sponsor in the electronic Delegate Handbook with your logo and a 50 word profile inside the handbook+

Your logo prominently displayed on the Conference website hyperlinked to your homepage

Your logo prominently displayed as a Bronze Sponsor on the official Sponsors signage board situated in the Exhibition area

One (1) promotional email sent to all registered delegates four weeks before the Conference

Your logo on the sponsorship PowerPoint slide shown in all session rooms (to be shown before and after sessions)

Delegate list supplied in Excel format one month before, two weeks before and one week after the Conference and Exhibition\*

## DAILY CATERING

**\$8,000** *for Three (3) days Exclusive OR*

**\$4,000** *per day Three (3) Opportunities*

As the **Daily Catering Sponsor** your organisation may choose one day OR all three days to align your brand with the daily catering of delicious and satisfying morning tea, lunch, and afternoon tea served in the exhibition area to all participants.

### Registration

One (1) delegate registration inclusive of Exhibition pass, Conference sessions, Welcome Reception and Conference Dinner

### Marketing and Branding

A table top sign featuring the Company's logo will be displayed at each catering station on the day they have been allocated

Option to provide branded napkins that would be used throughout the designated catering breaks#

Corporate literature may be displayed at each catering station#

Your logo on the Conference website hyperlinked to your homepage and as a Catering Sponsor in the electronic Delegate Handbook+

Your logo displayed as a Catering Sponsor on the official Sponsors signage board situated in the Exhibition area

Your logo on the sponsorship PowerPoint slide shown in all session rooms (to be shown before sessions, after sessions and prior to catering breaks on nominated day)

Delegate list supplied in Excel format one month before and one week after the Conference and Exhibition\*

### Exclusive for Three Day Catering Sponsor

One (1) additional delegate registration inclusive of Exhibition, Conference sessions, Welcome Reception and Conference Dinner

One (1) promotional email sent to all registered delegates before the Conference

Verbal acknowledgement as a Catering Sponsor during the opening and closing plenaries

## WELCOME RECEPTION

**\$6,000** *Exclusive*

The **Welcome Reception** will kick start the Conference on Monday 10 December, contacts will be made and networking will begin. This event helps set the tone for the rest of the Conference and is your opportunity to have your brand displayed at the beginning of proceedings.

### Registration

Two (2) delegate registrations inclusive of Exhibition passes, Conference sessions, Welcome Reception and Conference Dinner

Two (2) additional tickets to the Welcome Reception

### Acknowledgement

Verbal acknowledgement as a Welcome Reception Sponsor during the opening and closing plenaries

### Marketing and Branding

Opportunity to provide branded napkins for the function#

Opportunity to display a free standing banner at the function#

Corporate literature may be displayed at the Welcome Reception#

Your logo placed as the Welcome Reception Sponsor in the electronic Delegate Handbook+

Your logo on the Conference website hyperlinked to your homepage

Your logo displayed as the Welcome Reception Sponsor on the official Sponsors signage board situated in the Exhibition area

Your logo on the sponsorship PowerPoint slide shown in all session rooms (to be shown before and after sessions)

Delegate list supplied in Excel format one month before and one week after the Conference and Exhibition\*

## CONFERENCE DINNER

**\$8,000** *Exclusive*

The **Conference Dinner** on Wednesday 12 December will be one of the social highlights of the Conference, we expect the majority of attendees to be present at the dinner, and the opportunity to be the host of this event will put your brand front of mind.

### Registration

Three (3) delegate registrations inclusive of Exhibition passes, Conference sessions, Welcome Reception and Conference Dinner

Three (3) additional tickets to the Conference Dinner

### Acknowledgement

Verbal acknowledgement as a Conference Dinner Sponsor during the opening and closing plenaries

### Marketing and Branding

Your logo to be printed on Conference Dinner menus+

Opportunity to provide branded napkins for the function#

Opportunity to display a free standing banner on stage at the function#

Corporate literature may be displayed on tables during the Conference Dinner#

Your logo placed as the Conference Dinner Sponsor in the electronic Delegate Handbook+

Your logo on the Conference website hyperlinked to your homepage

Your logo displayed as the Conference Dinner Sponsor on the official Sponsors signage board situated in the Exhibition area

Your logo on the sponsorship PowerPoint slide shown in all session rooms (to be shown before and after sessions)

Delegate list supplied in Excel format one month before and one week after the Conference and Exhibition\*



## POSTER PRESENTATION AND NETWORKING

**\$4,000** *Two (2) Opportunities*

The **Poster Presentations** will be held on Tuesday 11 December and Wednesday 12 December in the early evenings, and are highly attended. This is your opportunity to host one of these networking events, aligning your brand with this significant scientific section of the program.

### Registration

One (1) delegate registration inclusive of Exhibition pass, Conference sessions, Welcome Reception and Conference Dinner (per package)

### Marketing and Branding

Your logo will be displayed on every poster board panel during your assigned Poster Presentation function+

Opportunity to provide branded napkins for the function#

Opportunity to display a free standing banner at the function#

Corporate literature may be displayed on tables during the function#

Your logo placed as a Poster Presentation and Networking Sponsor in the electronic Delegate Handbook+

Your logo on the Conference website hyperlinked to your homepage

Your logo displayed as a Poster Presentation and Networking Sponsor on the official Sponsors signage board situated in the Exhibition area

Your logo on the sponsorship PowerPoint slide shown in all session rooms (to be shown before and after sessions)

## PLENARY SESSION

**\$5,000** *Three (3) Opportunities*

The Organising Committee have invited some of the most recognised industry speakers to present a **Plenary Session**. As a Plenary Session Sponsor your organisation will be recognised during the nominated session.

### Registration

One (1) delegate registration inclusive of Exhibition pass, Conference sessions, Welcome Reception and Conference Dinner (per package)

### Acknowledgement

Verbal acknowledgment as the Plenary Session Sponsor at the commencement of the sponsored session

### Marketing and Branding

Opportunity to display a free standing banner on stage during the session#

Recognition of your sponsorship via your logo displayed on title slides before the session

Corporate literature may be dropped onto seats before the start of your session (Sponsor must provide labour to delivery this)

Your logo placed as a Plenary Session Sponsor in the electronic Delegate Handbook+

Your logo on the Conference website hyperlinked to your homepage

Your logo displayed as a Plenary Session Sponsor on the official Sponsors signage board situated in the Exhibition area

Your logo on the sponsorship PowerPoint slide shown in all session rooms (to be shown before and after sessions)

## SYMPOSIUM

**\$5,000** *Four (4) Opportunities*

As a **Symposium Sponsor** your organisation will be recognised during the stream throughout the Conference. You can align your brand or product to a key area of the industry by sponsoring one of the Symposia during the conference. Audience members will associate the Symposia with your brand through various marketing materials before and during the conference.

### Registration

One (1) delegate registration inclusive of Exhibition pass, Conference sessions, Welcome Reception and Conference Dinner (per package)

### Acknowledgement

Verbal acknowledgment as the Symposium Sponsor at the commencement of the sponsored session each day

### Marketing and Branding

Opportunity to display a free standing banner on stage during the session#

Recognition of your sponsorship via your logo displayed on title slides before the session

Your logo placed as a Symposium Session Sponsor in the electronic Delegate Handbook+

Your logo on the Conference website hyperlinked to your homepage

Your logo displayed as a Symposium Session Sponsor on the official Sponsors signage board situated in the Exhibition area

Your logo on the sponsorship PowerPoint slide shown in all session rooms (to be shown before and after sessions)

## EQUITY & DIVERSITY

**\$8,000** *Exclusive*

Supporting **Equity & Diversity in Science** by enabling child care for delegates travelling with young children and travel support to accompanying carers. The conference will have a crèche onsite for a limited number of children during three full days of the conference.

### Registration

Two (2) delegate registrations inclusive of Exhibition pass, Conference sessions, Welcome Reception and Conference Dinner

### Acknowledgement

Verbal acknowledgment as the Equity & Diversity in Science Sponsor during the opening and closing plenaries

### Marketing and Branding

Opportunity to display a free standing banner at the entrance to the crèche#

One (1) half page colour advertisement in the electronic Delegate Handbook (Sponsor to supply artwork+)

Enhanced recognition as a Equity & Diversity Sponsor in the electronic Delegate Handbook with your logo and a 50 word profile inside the handbook+

Your logo prominently displayed on the Conference website hyperlinked to your homepage

Your logo prominently displayed as a Equity & Diversity Sponsor on the official Sponsors signage board situated in the Exhibition area

Your logo on the sponsorship PowerPoint slide shown in all session rooms (to be shown before and after sessions)

Delegate list supplied in Excel format one month before and one week after the Conference and Exhibition\*

## EARLY CAREER RESEARCHERS

**\$5,000** *Exclusive*

Support **Early Career Researchers** by enabling the Conference to waive the registration fees (\$850 value) for four Early Career Researchers presenting at the conference and poster prizes (\$500 cash) to two poster winners – one for each session.

### Registration

One (1) delegate registration inclusive of Exhibition pass, Conference sessions, Welcome Reception and Conference Dinner

### Acknowledgement

Verbal acknowledgment as the Early Career Researchers Sponsor during the opening and closing plenaries

### Marketing and Branding

One (1) half page colour advertisement in the electronic Delegate Handbook (Sponsor to supply artwork+)

Enhanced recognition as a Early Career Researchers Sponsor in the electronic Delegate Handbook with your logo and a 50 word profile inside the handbook+

Your logo placed as a Early Career Researchers Sponsor in the electronic Delegate Handbook+

Your logo on the Conference website hyperlinked to your homepage

Your logo displayed as a Early Career Researchers Sponsor on the official Sponsors signage board situated in the Exhibition area

Your logo on the sponsorship PowerPoint slide shown in all session rooms (to be shown before and after sessions)

## CONFERENCE MOBILE APP

**\$8,000** *Exclusive*

Become aligned with the first place all delegates go to for more information, the **Conference Mobile App**. The ICON-2DMAT 2018 mobile App will be the one stop shop for program and social information during the Conference. The App will also provide a platform for delegates, sponsors and exhibitors to interact both prior to, and during the Conference.

### Registration

Two (2) delegate registrations inclusive of Exhibition passes, Conference sessions, Welcome Reception and Conference Dinner

### Acknowledgement

Verbal acknowledgment as the App Sponsor during the opening and closing plenaries

### Marketing and Branding

Your company logo will be displayed on each page of the Conference App and linked to a URL of your choice

One (1) push notification per day sent to all delegates via the App

Your logo displayed on signage providing Conference App download instructions to delegates

Your logo placed as the App Sponsor in the electronic Conference and Exhibition handbook+

One (1) half page colour advertisement in the Delegate Handbook (Sponsor to supply artwork+)

Your logo displayed on the Conference website hyperlinked to your homepage

Your logo displayed as the App Sponsor on the official Sponsors signage board situated in the Exhibition area

Your logo on the sponsorship PowerPoint slide shown in all session rooms (to be shown before and after sessions)

Delegate list supplied in Excel format one month before and one week after the Conference and Exhibition\*

## RECHARGE LOUNGE

**\$8,000** *Exclusive*

The **Recharge Lounge** will be a gathering place for conference delegates. This space will feature lounge furniture and a recharge kiosk for mobile phones. As sponsor you will also have the option of displaying your logo or marketing message on the recharge kiosk's digital screen.

### Registration

One (1) delegate registration inclusive of Exhibition pass, Conference sessions, Welcome Reception and Conference Dinner

### Acknowledgement

Verbal acknowledgement as a Recharge Lounge Sponsor during the opening and closing plenaries

### Marketing and Branding

Opportunity to display a free standing banner at the Recharge Lounge#

Personalised branding of the recharge kiosk and screen (artwork supplied by sponsor)#

Corporate literature may be displayed on the coffee tables in the Lounge area#

Your logo placed as the Recharge Lounge sponsor in the electronic Delegate Handbook+

Your logo displayed on the Conference website hyperlinked to your homepage

Your logo on the sponsorship PowerPoint slide shown in all session rooms (to be shown before and after sessions)

Delegate list supplied in Excel format one month before and one week after the Conference and Exhibition\*

## SATCHELS

**\$8,000** *Exclusive*

**Delegate satchels** will be co-branded with the Sponsor's logo – satchels are specifically selected to represent value and longevity, thus maximising Sponsor branding long after ICON-2DMAT 2018 is over. The Conference Organisers will arrange for the satchel production and printing.

### Registration

One (1) delegate registration inclusive of Exhibition pass, Conference sessions, Welcome Reception and Conference Dinner

### Acknowledgement

Verbal acknowledgement as a Satchels Sponsor during the opening and closing plenaries

### Marketing and Branding

Your logo along with the Conference and Exhibition branding on all delegate satchels+

Your logo placed as the Satchel Sponsor in the electronic Delegate Handbook+

One (1) promotional brochure (maximum four x A4 pages) to be inserted in the satchel (Sponsor to supply insert+)

Your logo on the Conference website hyperlinked to your homepage

Your logo displayed as the Satchel Sponsor on the official Sponsors signage board situated in the Exhibition area

Your logo on the sponsorship PowerPoint slide shown in all session rooms (to be shown before and after sessions)

Delegate list supplied in Excel format one month before and one week after the Conference and Exhibition\*

*Note: The cost of satchels is included in the sponsorship fee. The Sponsor has the option to supply ICON-2DMAT 2018 with their own satchel, subject to approval from the ICON-2DMAT 2018 Organising Committee, however no reduction in the sponsorship fee will be available. The committee reserve the right to select the satchel and determine print specifications; all artwork must be approved by the committee of ICON-2DMAT 2018.*

## BRANDED USB

**\$5,000** *Exclusive*

Be foremost in the minds of delegates when they access the Conference papers from the **USB with your brand** on it when then get back to the office. Each delegate will receive a USB with all Conference Papers and other materials pre-loaded.

### Registration

One (1) delegate registration inclusive of Exhibition pass, Conference sessions, Welcome Reception and Conference Dinner

### Acknowledgement

Verbal acknowledgement as a USB Sponsor during the opening and closing plenaries

### Marketing and Branding

Your company logo will be printed on each USB drive

Your logo placed as the USB Sponsor in the electronic Delegate Handbook+

Your logo displayed on the Conference website hyperlinked to your homepage

Your logo displayed as the USB Sponsor on the official Sponsors signage board situated in the Exhibition area

Your logo on the sponsorship PowerPoint slide shown in all session rooms (to be shown before and after sessions)

## NAME BADGES AND LANYARDS

**\$5,000** *Exclusive*

As the **Name Badge and Lanyard Sponsor** your branding will have a high onsite profile during the Conference and Exhibition.

### Registration

One (1) delegate registration inclusive of Exhibition pass, Conference sessions, Welcome Reception and Conference Dinner

### Acknowledgement

Verbal acknowledgement as a Name badges and Lanyards Sponsor during the opening and closing plenaries

### Marketing and Branding

Your logo along with the Conference and Exhibition branding on all delegate name badges and lanyards\*

Your logo placed as the Name Badge and Lanyard Sponsor in the electronic Delegate Handbook\*

Your logo on the Conference website hyperlinked to your homepage

Your logo displayed as the Name Badge and Lanyard Sponsor on the official Sponsors signage board situated in the Exhibition area

Your logo on the sponsorship PowerPoint slide shown in all session rooms (to be shown before and after sessions)

*Note: The cost of name badges and lanyards is included in the sponsorship fee. The Sponsor has the option to supply the Conference and Exhibition with their own lanyard subject to approval from the ICON-2DMAT 2018 Organising Committee; however, no reduction in the sponsorship fee will be available. The Conference and Exhibition Managers will arrange for the name badge and lanyard printing; the committee reserve the right to select the name badge and lanyard and determine print specifications; all artwork must be approved by the ICON-2DMAT 2018 organising committee.*

## NOTE PADS AND PENS

### \$2,500 + Supply of Stock

#### *Exclusive*

A marketing opportunity is available to provide delegates with branded note pads and pens. This is an opportunity to provide your organisation with exposure that exceeds the duration of the Conference and Exhibition. As the **Note Pads and Pens Sponsor** your branding will be visible to all delegates.

#### Marketing and Branding

Note pads and pens provided by the Sponsor.

Minimum size of note pad: A5 / Maximum size of note pad: A4

Your logo placed as the Note Pads and Pens Sponsor in the electronic Delegate Handbook\*

Your logo on the Conference website hyperlinked to your homepage

Your logo displayed as the Note Pads and Pens Sponsor on the official Sponsors signage board situated in the Exhibition area

Your logo displayed as the Note Pads and Pens Sponsor on the Conference App

Your logo on the sponsorship PowerPoint slide shown in all session rooms (to be shown before and after sessions)

*Note: Sponsor is responsible for purchasing and overprinting note pads and pens and delivery to the nominated address by the nominated deadline; the deadline and final quantities (300-350 estimated at this time) will be advised closer to the Conference*

## EXHIBITION PACKAGES

The *ICON-2DMAT 2018* Exhibition has been designed to provide a strong value proposition for all exhibitors. **Spaces are limited** and the packages for 2018 include access to all conference sessions, Welcome Function and the Conference Dinner.

The *ICON-2DMAT 2018* Exhibition will be fully integrated into the Conference and Exhibition program, located at the Melbourne Convention & Exhibition Centre. Daily catering will be served in the exhibition area, as well as the Poster Networking Sessions, providing Exhibitors with maximum opportunity to showcase their products and interact with delegates.

Exhibitors can expect to see delegates at these times each day enabling the opportunity to:

- Present new and cutting-edge data on new technologies
- Build new and strengthen existing relationships
- Increase brand awareness amongst leading scientists and researchers in the field
- Demonstrate new devices and services
- Acquire instant market feedback
- Create prospective databases and direct sales leads

### Octanorm Booth Package (3m x 3m)

**\$5,000** *Eight (8) Opportunities*

Inclusive of octanorm system walls, fascia, standard signage and lights as specified:

- 2.5m high Polished aluminium frame with white melamine infill panels
- Fascia panel with company name printed
- 2 x track spotlights
- 1 x single 4 amp power outlet



### Included in Exhibition package:

- Two (2) Conference registration inclusive of Exhibition passes, Conference sessions, Poster sessions, Welcome Function and Conference Dinner
- Company logo and stand number hyperlinked to your website from the exhibitors page of the Conference website
- Your logo displayed as an Exhibitor on the ICON-2DMAT 2018 Conference and Exhibition app
- Delegate list supplied in PDF format (containing first/last name, organisation, position and state/country) two weeks before the Conference and Exhibition (list supplied according to data received and Privacy Laws)

Exhibition space is limited so book your place early to ensure you secure your first preference.

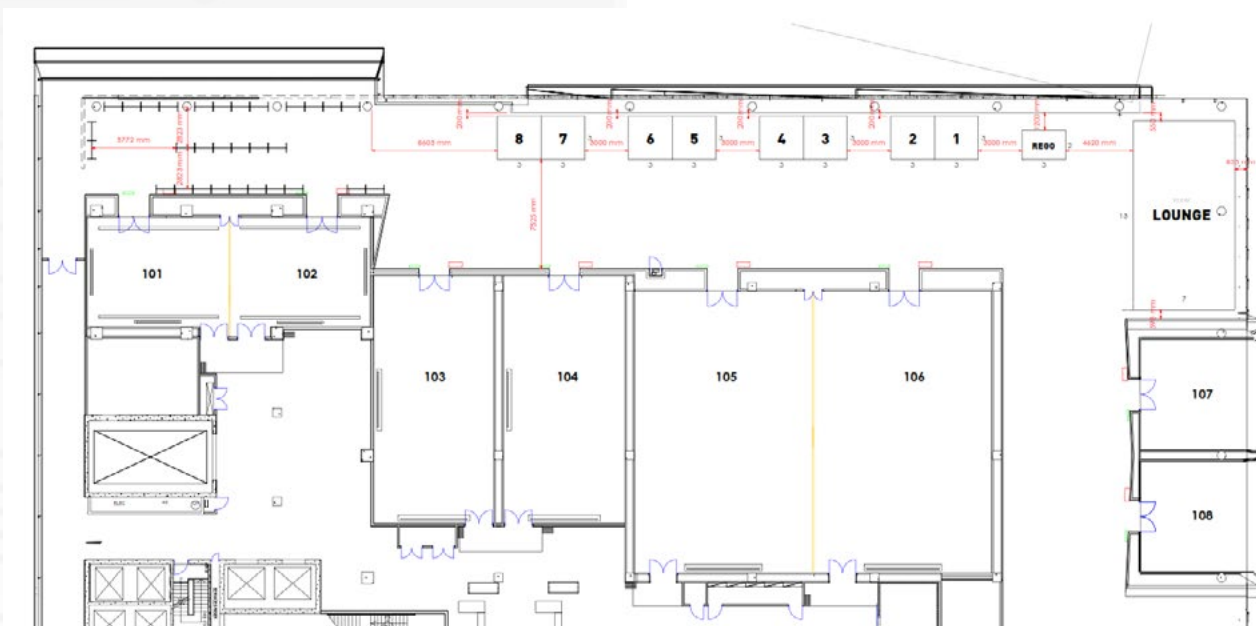
### Floor Plan

Stands will be allocated in order of receipt of application and deposits received. Note this floor plan is subject to change and is a stylised version, so not strictly to scale. Furniture is at an additional cost.

### Melbourne Convention & Exhibition Centre Level 1

Level 1 Foyers  
Rooms 101 - 106

*Note: Floor plan subject to change*





# Sponsor and Exhibitor Guidelines

## Pricing

All pricing listed is quoted in Australian dollars inclusive of 10% GST. All inclusions in Conference design and print materials are subject to strict production deadlines.

## Registration

*ICON-2DMAT 2018* is an integrated event and all staff in attendance at your stand must be registered for the Conference. You will be notified when online registration is available through the Conference website.

## Delegate Registration

Where a complimentary delegate registration is included in the Sponsorship or Exhibition package, you will be required to complete the online registration form with the details of the attending delegate. The complimentary delegate registration includes full access to all Conference sessions, access to the exhibition, daily catering, Poster sessions, Welcome Function and Conference Dinner. Additional delegate registrations can be purchased when registrations are open. Please visit the website [fleet.org.au/icon2dmat](http://fleet.org.au/icon2dmat) for further information when registration is available.

## Public and Product Liability Insurance

It is a requirement of the Conference Managers that all exhibitors have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of \$10 million or above. This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand. Exhibitors are required to submit their public liability insurance certificate upon confirmation of the booking. To assist you in locating your certificate within your organisation – it can often be found with the accounts/finance department and is also often referred to as 'Broadform'.

## Related Events

Sponsors should not arrange competing events against any of the Conference and Exhibition functions or sessions and are required to provide the Conference Office with information regarding proposed stand and social activities.

## Terms and Conditions

All applications are subject to committee approval. The terms and conditions for engagement as a Sponsor at *ICON-2DMAT 2018* are detailed on the website and the online application form for your review and consideration. Agreement to these terms is required for the application to proceed. If you have any questions regarding the terms and conditions, please contact the Conference Managers at [icon2dmat@wsm.com.au](mailto:icon2dmat@wsm.com.au).

## Make Your Online Application Now

Simply visit the [Conference website](#) and complete the online form to make your application. All applications will be acknowledged in writing. Once the application is approved, a confirmation email will be issued together with a tax invoice. Submission of the online application implies agreement with the terms and conditions noted on the application form. Sponsorship or Exhibition packages will be allocated in order of receipt of application and deposits received.

## Confirmation of Participation

To confirm your Sponsorship or Exhibition package, 50% part payment is required upon booking or within 14 days of receipt of your tax invoice. Your booking will only be fully processed and secured upon receipt of this deposit at the *ICON-2DMAT 2018* Conference Office. The balance of payment is required by **Thursday 16 August 2018**. Any booking made after **Thursday 16 August 2018** will require full payment upon booking or within 14 days of receipt of your tax invoice. Payment may be made in Australian dollars by electronic fund transfer. Details of the payment options are included on the invoice.

## Cancellation Policy

All cancellations must be received in writing to the Conference Office. If you cancel a Sponsorship or Exhibition package, unless that particular area of sponsorship is resold, the Conference Managers reserve the right to retain monies received. Any Sponsorship or Exhibition package cancelled after **Thursday 16 August 2018** will incur 100% forfeit. If the balance of payment is not received by the due date, the allocated sponsorship stand space will be cancelled.

## Bookings

To book online, please go to [fleet.org.au/icon2dmat/sponsorship](http://fleet.org.au/icon2dmat/sponsorship)

## Contact

For further information please contact the ICON-2DMAT 2018 Conference Managers

### Helen McGowan

Sponsorship and Exhibition Manager  
ICON-2DMAT 2018 Conference Office

## WALDRONSMITH Management



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